

From: MainStreet Musicals info@mainstreetmusicals.org
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We hope it will inspire people, especially educators,
to take a chance, pick a show **and “do” it.**

NEWS

Maybe next month

EDITORIAL #1



We're living in "interesting times!"

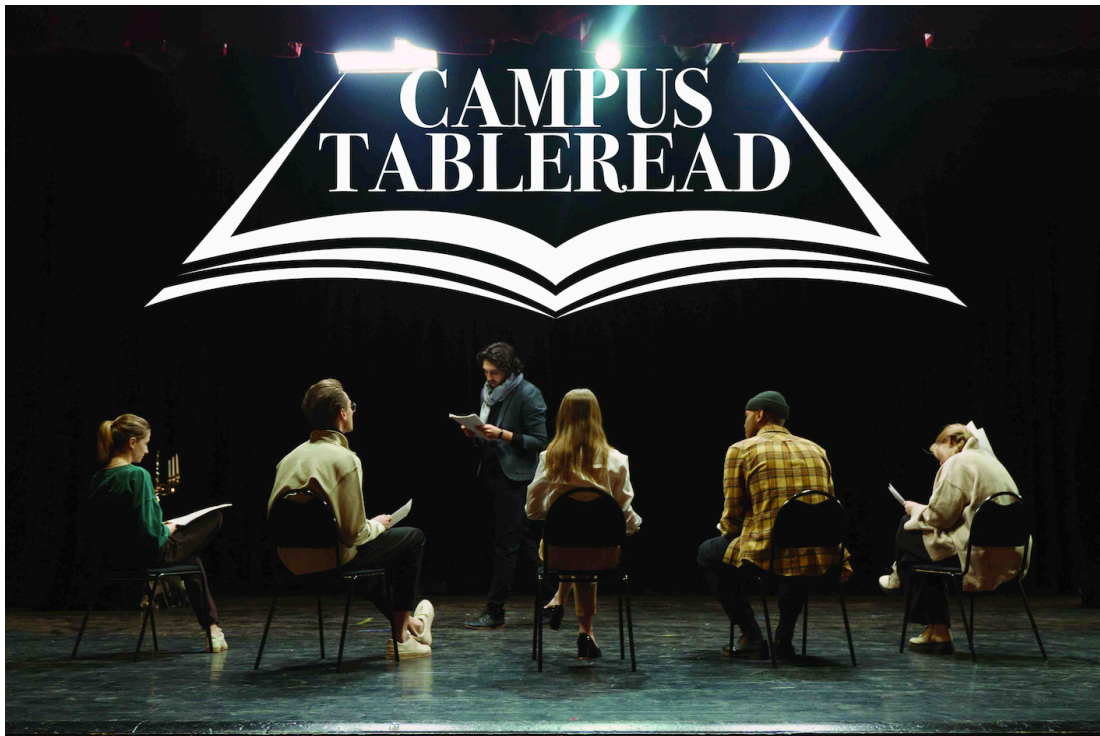
In the days to come, we will be going through "changes". The transfer of government administration may significantly influence our business - show business.

As with every other area of life, the most vulnerable among us pay the highest price. But fortunately, the Theater is generally healthy, with strong defenses and plenty of intrinsic strength... and, as always, artists will tighten their belts and go to work.

The most vulnerable component of our business is the launching of new shows, musicals especially, since they normally cost more to produce than straight plays.

It may be said that writing, developing, and producing a new show is riskier than doing a revival, but it's important to consider that the turbulent, authoritarian nature of these times behooves those in the educational community to look for new ways to aid in the effort to keep the form healthy.

It cannot be overstated that, in the current political climate, taking those risks becomes increasingly important if we are to discover, protect, and promote the new voices of tomorrow.



There is growing evidence of the industry's understanding of what's at stake and several relatively new sources have popped up where artistic directors can shop for new musicals. Since 1984, the shows posted in MainStreet's Library of New Musical's have the added virtue of having been reviewed by professional directors and found to be worthy of development.

MainStreet's Mission focuses squarely on development - the period between a work's launch (think table-read) and its being optioned for production. And we are always on the lookout for additional ways of reducing the risks - and the costs.

We urge educators in colleges around the country to pick a new show that's got merit and get it launched. And we assert that the table-read is the most efficient way to begin the process. It's the least expensive option for all concerned - especially because it offers the experience of "Discovery" - one of the most valuable lessons for young artists.

Last words: Linked to each edition of CURTAIN UP! will be two musical demos from a work from the MainStreet Library. Also, please send us any item you wish to share regarding the development of new work.

Tim Jerome

TAKE A LISTEN FROM THE LIBRARY

And here's our host, Hal Linden, with this month's selection.
(Please click the image below to listen).



Forever is a haunting rock musical that follows Dorian Gray, a superstar who makes a fateful wish to stay young forever, only to find that the price of immortality is the destruction of everything he holds dear—his love, his soul, and his humanity—leading to a final confrontation with his dark past.

MAINSTREET MUSICALS

HAVE YOU WRITTEN A MUSICAL? Want some PROFESSIONAL FEEDBACK?

Want to put it up in front of people who might DEVELOP IT?

MAINSTREET EVALUATIONS IS NOW OPEN FOR BUSINESS!!

VISIT US AT <https://app.getacceptd.com/mainstreetmusicals>

SUBMIT YOUR WORK

Professional script assessment is provided by our Evaluators (professional directors). Launched in 1983, the Evaluation Program remains the core of MainStreet's activities. Evaluation is basically an educational program providing critical professional analysis and feedback to the creators of new musicals. Works identified as "ready for development" are rated: "RECOMMENDED"

works identified as "ready for development" are rated: **RECOMMENDED** .
Click on the link above to submit today!

Stay in touch!

We will be showcasing new works on our platforms - follow us using the links below to listen.



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